

## Privacy Statement – Llanwenog Sheep Society

The Llanwenog Sheep Society's (LLSS) aim is to maintain the Llanwenog breed and promote the breed, breeders and Society.

The LLSS complies fully with the General Data Protection Regulation (GDPR). Please see our privacy policy for more details, copies available from the Society Office on request. For any queries or concerns regarding GDPR, please write to: Llanwenog Sheep Society, Neuaddlwyd Isaf, Ciliau Aeron, Lampeter, Ceredigion, SA48 7RE.

### **Members**

We take your privacy seriously and will only use your personal information in a legitimate manner to administer your account and to provide the services you require as a fully paid up member of the Society.

The information (name and contact details) you supply to the Society may be used for the following:

- To contact you with regards to your membership or animal registrations
- To display your membership listing in the annual printed handbook or on the Society's website
- To send you a copy of the annual handbook, regular newsletters and other correspondence relating to the breed and Society matters (post, email, text & telephone)

We may pass your details on to livestock markets regarding Society sales, Society accountants and Grassroots Software on matters relating to your LLSS membership or your animal registrations. We may pass on your contact details over the phone and/or email to Society members and other potential customers/breeders. We will not share your details with organisations outside of the Society unless we are legally obliged to do so.

Your information will be held for the duration of your membership. After which if you wish to have your details removed from the records, please contact the office in writing to request this removal. You will also be asked to reconfirm the position annually when completing your Flock Returns. If you are unhappy with the way the LLSS handles your data, you may complain to the ICO [www.ioc.org.uk](http://www.ioc.org.uk)

### **Non Members**

From time to time we gather information from non-members.

Non-members can request sale catalogues. We will gather your name, postal address, email address and telephone number in order that we can forward the requested sale catalogues to you.

Following Society Sales, we gather the names and postal addresses of purchasers. Non-members are sent correspondence enabling them to enhance their purchase by becoming a member of the Society to allow future registration of stock.

Non-members may contact the office to request a membership pack and/or sales catalogue. This information will be used to post out the pack before then being deleted.

The LLSS also occasionally runs competitions in which name and contact details are gathered.

The Society will only hold the above information for as long as necessary and then we will look to dispose in a safe manner. If you do not want your information to be used, please contact the office immediately. The LLSS will not pass your details on to any third party outside of the Society unless legally obliged to do so. If you are unhappy with the way the LSS handles your data, you may complain to the ICO [www.ico.org.uk](http://www.ico.org.uk)

